

# Governance for Growth

## Business Challenge

This programme examines the issues board's face when growing as well as learning to work with management as a team to manage the growth phase. There are a number of unique issues faced by growing businesses such as the development of the product and the time when investor capital is injected into the business. Growth often brings with it a number of situations that are quite different from those on other boards.

*It's like sailing a vessel into uncharted waters. You know where you want to go (your destination) but the tides change in the velocity of the winds varies,so you can send nearly need to read the signs and understand the tidal when changes or will blow you of course. You would also need to know the ports along the way and the havens reasoned shelter as well as the dangerous Coral reefs.*

Learn how the assumptions about the nature of management shape the board's role in the company and understand the trust cycle.

## Target Audience

CEOs, directors and prospective directors who want to understand:

- Moving from ownership to management
- Attracting and managing investors
- Appointing a Chief Executive
- How to build trust between the board and management
- Managing Growth
- How to foster a culture of the board and management working together

## Learning Outcomes

- Learn to recognise issues with growth and strategies of how to deal with them.
- Learn how to define the Chief Executives Role
- Learn how to manage the expectations of investors.
- Learn how to a develop team work at the Board level

**Duration: 1 day**